

# THE 14TH INTERNATIONAL CONFERENCE ON SOLID-STATE SENSORS, ACTUATORS AND MICROSYSTEMS

## TRANSDUCERS '07 Lyon & EUROSensors XXI

CITÉ | CENTRE DES CONGRÈS  
**LYON, FRANCE**  
JUNE 10 - 14, 2007

### SUPPORTER INFORMATION

■ Sponsored by :



■ Technical co-sponsor :



WWW.TRANSDUCERS07.ORG

# **INTRODUCTION**

Since 1981, **The International Conference on Solid-State Sensors, Actuators and Microsystems** has biennially attracted the largest number of Microsystems research scientists and professionals from academia and industry all around the world.

Keeping with the tradition, this 14th edition merges TRANSDUCERS'07 and EUROSENSORS XXI, and we anticipate **more than 1000 attendees** who will gather and exchange the latest advances in the areas of design, manufacturing, testing, packaging and new applications of Sensors, Actuators and Microsystems during four days.

As a **Supporter of Transducers'07**, you will contribute to keep the registration rate as low as possible and you will allow the largest number of researchers to access to the conference. Several options and levels of support have been planned that will provide your organization with specific means of promotion. Notably, all the options will provide **a world wide visibility of your logo and company name in the final program, the technical digest, the CD and the web-site, with a link to your web-site during the next three years**. Feel free to contact us if you have any other suggestions, we will do our best to consider it. Please note that the space in the exhibition and the number of specific promotion items are limited. So, we encourage you to send your pre-registration form as soon as possible.

We hope very much that you will seize this opportunity to express your generosity and to achieve increased visibility in the Microsystems community for your organisation. We sincerely look forward to welcoming you in Lyon, June 10-14.

**Gilles Delapierre,**  
General Chairman

**Stéphane Renard,**  
Supporters Chairman

**To receive your Supporter contract, please FAX your choice with the Pre-reservation form:**

**FAX: +33 (0)4 78 176 177**

**For further information, please contact:**

**Stéphane Renard:**

Direct phone: + 33 (0)4 76 97 29 71

Secretary: +33 (0) 4 76 97 29 50

Email: [stephane.renard@tronics.eu](mailto:stephane.renard@tronics.eu)

# **SUPPORTING OPPORTUNITIES**

## **PLATINIUM SUPPORTER PACK**

**One 9 sqm booth offered** (please see the description in the "Exhibitor Information" document)

**Two conference access passes** (including the lunches)

**Two Gala diner invitations**

**Insertion of your logo and a link to your website** on the supporter list page, with a mention "Platinum supporter" **on the congress website** [www.transducers07.org](http://www.transducers07.org)

**Your Company's name mentioned on the supporter list page of the final program**

**Insertion of your logo in the front back cover of the Technical Digest and the CD**

**Insertion of one advertising document (4 double-sided A4 pages Maximum) in the participants' bag.**

**Cost excl. tax: € 12,000**

## **GOLD SUPPORTER PACK**

**A fifty per cent discount (50 %) offered for a 9 sqm booth** (please see the description in the "Exhibitor Information" document)

**One conference access pass** (including the lunches)

**One Gala diner invitation**

**Insertion of your logo and a link to your website** on the supporter list page, with a mention "Gold supporter" **on the congress website** [www.transducers07.org](http://www.transducers07.org)

**Your Company's name mentioned on the supporter list page of the final program**

**Insertion of your logo in the front back cover of the Technical Digest and the CD**

**Insertion of one advertising document (4 double-sided A4 pages Maximum) in the participants' bag.**

**Cost excl. tax: € 9,000**

## **SILVER SUPPORTER PACK**

**One Conference access pass** (including the lunches)

**One Gala diner invitation**

**Insertion of your logo and a link to your website** on the supporter list page, with a mention "Silver supporter" **on the congress website** [www.transducers07.org](http://www.transducers07.org)

**Your Company's name mentioned on the sponsor list page of the final program**

**Insertion of your logo in the front back cover of the Technical Digest and the CD**

**Insertion of one advertising document (4 double-sided A4 pages Maximum) in the participants' bag.**

**Cost excl. tax: € 6,000**

## **BRONZE SUPPORTER PACK**

**One Conference access pass** (including the lunches)

**Insertion of your logo and a link to your website** on the supporter list page, with a mention "Bronze supporter" **on the congress website** [www.transducers07.org](http://www.transducers07.org)

**Your Company's name mentioned on the sponsor list page of the final program**

**Insertion of your logo in the front back cover of the Technical Digest and the CD**

**Cost excl. tax: € 3,000**

## **SPECIFIC PROMOTION ITEMS**

**Your promotional flyer in the participants' bag: Cost excl. tax: € 2,000**

**(max 4 Supporters)**

*1,500 copies of your document (4 double-sided A4 pages Maximum) to be supplied by your organization.*

*To be submitted by June 1, 2007.*

*Number to be confirmed in March.*

**Your Logo on the Lanyard of Badges: Cost excl. tax: € 5,000**

**(max 1 Supporter)**

*1,500 printed soft lanyards to be supplied by your organization (L max = 20 mm)*

*Design to be decided with the organizing committee.*

*Number to be confirmed in March.*

**Pens with your Logo in the participants' bag: Cost excl. tax: € 3,000**

**(max 1 supporter)**

*1500 pens to be supplied by your organization.*

*Design to be decided with the organizing committee.*

*Number to be confirmed in March.*

**Notepads with your Logo in the participants' bag: Cost excl. tax: € 3,000**

**(max 1 supporter)**

*1500 A5 notepads (30 pages max) to be supplied by your organization.*

*Design to be decided with the organizing committee.*

*Number to be confirmed in March.*

**Sponsorship of one of the 7 coffee breaks: Cost excl. tax: € 2,000**

*Your company logo on every buffet table accompanied by the words "this coffee break is hosted by ... "*

**Sponsorship of the 7 coffee breaks: Cost excl. tax: € 5,000**

*Your company logo on every buffet table accompanied by the words "this coffee break is hosted by ... "*

*Your sponsorship mentioned in the final program (deadline March)*

# APPLICATION FORM

**Return this form to the following address:**

GL Events - Package Organisation  
 Cité Internationale - 10 quai Charles de Gaulle  
 69463 Lyon cedex 06 - France  
 Fax: +33 (0)4 78 176 177

## CONTACT DETAILS

Company Name: .....  
 Street address: .....  
 Contact Person: .....  
 Post Code: ..... Town/City: .....  
 State: .....  
 Country: ..... EMail: .....  
 Telephone: ..... Fax: .....

## REGISTRATION

SUPPORTING OPPORTUNITIES	Cost excl. Vat	TOTAL
<input type="checkbox"/> PLATINIUM SUPPORTER PACK	€ 12,000	
<input type="checkbox"/> GOLD SUPPORTER PACK	€ 9,000	
<input type="checkbox"/> SILVER SUPPORTER PACK	€ 6,000	
<input type="checkbox"/> BRONZE SUPPORTER PACK	€ 3,000	
<b>SPECIFIC PROMOTION ITEMS</b>		
<input type="checkbox"/> ENCLOSURE OF YOUR FLYER IN THE BAGS	€ 2,000	
<input type="checkbox"/> YOUR LOGO ON THE LANYARDS OF BADGES	€ 5,000	
<input type="checkbox"/> YOUR LOGO ON PENS IN THE BAGS	€ 3,000	
<input type="checkbox"/> YOUR LOGO ON NOTEPADS IN THE BAGS	€ 3,000	
<input type="checkbox"/> SPONSORSHIP OF ONE OF THE 7 COFFEE BREAKS	€ 2,000	
<input type="checkbox"/> SPONSORSHIP OF THE 7 COFFEE BREAKS	€ 5,000	
	<b>TOTAL excl VAT</b>	<b>€</b>
	<b>VAT 19,6%</b>	<b>€</b>
	<b>TOTAL incl VAT</b>	<b>€</b>

Booth Preference(s):  
 (Only for PLATINIUM SUPPORTER PACK and GOLD SUPPORTER PACK)  
 Please use the exhibition information document to choose your preference

1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_

